

A parent and swimmer's guide to swim21

“Creating the best possible swimming experience for all”



swim21 accreditation is brought to you by the ASA, England's national governing body for every element of swimming.

The ASA also supports around 1,220 affiliated swimming clubs, organises competitions throughout England, operates a world renowned Learn to Swim award scheme and offers comprehensive certification and education programmes for teachers, coaches and officials.

swim21 accreditation... creating the best possible experience for all.

www.britishswimming.co.uk

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“Every swimmer deserves quality teaching and coaching, whether they're starting out in learn to swim or school swimming or progressing through the club system. I swam for many years at a club that has swim21 accreditation and that's why I'm delighted to support the swim21 scheme.”

Joanne Jackson,
Olympic bronze medallist



What is swim21 accreditation?

swim21 accreditation is the ASA's 'quality mark'. It is about creating the best possible swimming experience for all and raising the quality of swimming provision across all areas.

swim21 is not just a badge of honour. swim21 is a development tool that allows swimmers, teachers, coaches and those responsible for developing programmes to continually improve.

swim21 is available in three strands:

swim21 Learn to Swim Accreditation

This is for anyone offering a learn to swim programme who is not an ASA affiliated club e.g. swim schools, leisure operators, local authorities

swim21 School Swimming Accreditation

This is for organisations running a school swimming programme

swim21 Club Accreditation

This section is specifically designed for all ASA clubs



Why should I look for a swim21 club?

Every swim21 accredited club is providing safe, effective, child friendly and quality services for the benefit of their swimmers and non-swimming members.

Specifically it's about putting the swimmers first and ensuring young swimmers are following the pathway the ASA recognises for training and competition.

Why should I look for a swim21 learn to swim or school swimming programme?

Every swim21 accredited programme is offering the best way to learn how to swim.

Specifically it's about ensuring the programme is delivering quality lessons run by fully qualified teachers in a safe and appropriate environment.



How do I know if it's a swim21 programme?

swim21 programmes are allowed to use the swim21 logo on their letterheads, promotional material and website. They also receive a certificate from the ASA and window stickers that they can display at their pool in order to promote their achievement.

There is a full list of accredited swim21 clubs/programmes on the ASA website www.britishswimming.co.uk

What if a club isn't swim21 accredited?

The opportunity to gain swim21 accreditation is available to all of the ASA's clubs and those offering learn to swim or school swimming. Not all clubs or programmes are accredited yet (Learn to Swim and School Swimming Accreditation began in September 2009).

Ask your club or programme if it is aware of swim21 or working towards accreditation. By bringing it to their attention you might assist them on the way to achieving swim21.